



March 9 thru 11, 2016

NAHP (Hispanic Press) & NNPA (@BlackPressUSA) Organize Historic Legislative Summit

Two major minority press associations, representing hundreds of local and community newspapers across the country have banded together to carry out an unprecedented 3 day legislative summit in Washington DC aimed at increasing the visibility and viability of African American and Spanish language press in the United States during this 2016 election year.

Leaders from the National Newspaper Publishers Association (NNPA) and the National Association of Hispanic Publications (NAHP) along with dozens of publishers from across the United States will meet in DC on Capitol Hill and at the National Press Club to reinforce the assets and power of member publications and hear from national political leaders on the 2016 elections and beyond.

The Alliance of the NNPA and NAHP is the work of two outstanding leaders and their respective teams, the publisher of local DC newspaper The Washington Informer, Denise Rolark Barnes, (Chairperson of the NNPA) and El Mundo of Washington State publisher, Martha Montoya, (President of the NAHP). These two visionary activists have been able to join forces to provide a coalition that will maximize the strength and advantages of their respective associations and provide minority publishers with additional financial and editorial support. The event will create a powerful message of unity.

At the summit alliance leadership will meet with corporate decision makers and influential regulatory and political leaders in a series of events designed to increase advertising and financial support for member publications as well as advocate for policies and that benefit our communities. It will be a two pronged approach that should provide tangible financial benefits and exciting editorial content to member publications. The concept is certain to garner media attention and encourage more partnerships of this nature.

There will be an opening reception on Wednesday evening, March 9th, breakfast at the Press Club and an evening event with young professionals on Thursday, March 10th and the traditional NNPA luncheon at the Press Club on Friday, March 11th. As details become known, we will keep everyone interested in this project informed as planning progresses.