

# Opportunities in a New Era

## Championing Our Communities in a Time of Change

National Association of Hispanic Publications (NAHP)  
National Newspaper Publishers Association (NNPA)

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Legislative Summit  
March 22 thru 24, 2017  
Dupont Circle Hotel  
1500 New Hampshire Avenue, NW  
Washington DC  
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### WEDNESDAY, MARCH 22, 2017

7:00 - 9 PM

#### Chairman's Welcome Reception

Jones Day Building  
300 New Jersey Ave NW, 7th Floor

### THURSDAY, MARCH 23, 2017

8:00 - 9:00 AM

#### NAHP Breakfast

Glover Park Ballroom

9:30 AM - 10:30 AM

#### D.C. 101: How to Successfully Navigate Washington

Glover Park Ballroom

Moderator: Martha Montoya - Chairman - NAHP, Publisher - El Mundo Newspaper, Washington State

Panelists:

- Mary Ann Gomez Orta - President & CEO of the Congressional Hispanic Leadership Institute (CHLI)
- Diana Marrero - The Hill Latino, Director at The Hill
- Chuck Rocha - Founder, Solidarity Strategies

10:45 AM - 11:30 AM

#### Media, Politics, and Hispanics in the Age of Trump

Glover Park Ballroom

Moderator: Alberto Avendaño - NAHP Chief Bureau Office & White House Correspondent

Panelists:

- Laura Jaramillo Bernal - Executive producer of Efecto Naím, NTN24
- Rafael Lorente - Associate Dean for Academic Affairs and the Director of the Master's Program
- Armando Trull - WAMU 88. Reporter for Race and Ethnicity. WAMU 88.5

11:45 AM - 12:00 PM

#### Move Participants to Hill

12:00PM - 4:00PM

#### Meet & Greet with Congressmen

Rayburn 2075

CBC & CHC members invited to speak

5-10 min remarks followed by questions

70-100 people in attendance

(Buffet-style lunch will be provided)

4:00 PM – 5:00 PM

**Visits to Capitol Hill**

Legislative Meeting Day  
Interaction with Senate and Congressional offices

6:00 PM – 8:00 PM

**Joint NNPA / NAHP Reception  
Torch Awards Cocktail Reception**

Foxhall Ballroom

7:30PM – 9:30PM

**Torch Awards Dinner**  
DuPont Ballroom

**FRIDAY, MARCH 24, 2017**

8:00AM – 10:00AM

**Continental Breakfast**  
DuPont Ballroom

10:00AM – 11:30AM

**Legal Notices: Exploring Opportunities for Business Growth**

BoxHall Ballroom

Moderator : Silvana Diaz - Legislative Chair & Publisher of Noticia Long Island

Panelists:

- Richard Karpel : American Press Works
- Michelle Rea : NY Press Association

11:30 AM – 12:30 PM

**Social Media and Hispanic Marketing Revenue**

BoxHall Ballroom

Moderator : Anita Grace – Advertising Committee & CEO Anita Grace Ad Execs

Panelists:

- Ricki Fairley : Dove Marketing
- Carlos Alcazar : CultureONE World

12:30PM – 2:30PM

**NAHP Lunch**

Dupont Circle Hotel – Glover Park Ballroom

2:30PM

Black Press Week/ Legislative Summit Adjourns